



eMedi8 offers a range of IT services and specific Media and Entertainment solutions.

Our services include web site management & automation applications, traffic and billing systems, integration and customization of digital media creation software, customization of Digital Asset Management systems, CRM systems and optimized workflow systems. eMedi8's content management services assist our media-related clients to create new opportunities and realize greater efficiencies. eMedi8 also offers solutions for the development of multimedia components for portable devices like mobile phones, personal media players and satellite receivers.

eMedi8's broad portfolio of IT services for Media and Entertainment clients include:

### **Web Application Development**

eMedi8 executes full life cycle development projects using a well-defined and customized Application Development methodology. The value addition offered by eMedi8 is in terms of cost and quality predictability, leveraging domain and technical expertise, visibility through development dashboards and due diligence at various stages.

### **Business Intelligence Services**

eMedi8 provides expertise in diverse tools and technology areas covering ERP, OLAP, Performance Management Dashboards. eMedi8's open collaboration solution based on the eGroupware platform is production-level web collaboration workspace, that is scalable and optimally leveraged to provide valuable content management services to our clients.

### **Content Management**

Content Management Services are used to organize and facilitate the organization of content creation and documentation. eMedi8's Content Management Services enable data to be captured, categorized and managed effectively.

eMedi8 has significant experience in developing client portals and providing effective content management services and solutions. These solutions are across various verticals covering a wide range of business applications. eMedi8's expertise in the latest technologies, results to the delivery of state-of-the-art solutions to our customers. Our content management services portfolio comprises:

- Development, Re-engineering of Internet front-ends
- Implementation of eBusiness Application Frameworks
- Integration solutions:
  - Across enterprises
  - Of Web front-ends to enterprise applications
  
- Building and Integrating Enterprise Information Portals:
- Content Management Services
- Personalization
  
- Verification and Validation (V&V) services
- Website and Application Maintenance.

### **Proven expertise in executing 'Content Management Services' projects:**

We have executed projects at varying levels of complexities in functional e-business applications like storefronts, extranet and intranet sales portals; e-marketplaces; corporate information portals for knowledge management portals, collaboration, and messaging; integration with back-end applications, web enabling legacy applications, ERPs; and web & enterprise content management services. eMedi8 has successfully executed many projects based on the LAMP (Linux, Apache, MySQL, PHP) web technology on various platforms and architectures. eMedi8's technical expertise includes the configuration and customization of the following open CMSs (Content Management Systems) and collaboration platforms:

- Joomla
- Mambo
- Drupal
- Moodle
- eZ publish
- eGroupware

### **Application Maintenance and Support**

eMedi8 provides complete application maintenance support through change requests with assured minimum work units delivery thereby increasing application stability and reduced customer involvement. This service is usually coupled with production support service for best utilization of the budget and the resources. eMedi8 offers 24X7 support services using the SLA framework. Our value addition is in terms of year-on-year productivity gains, performance improvements and reducing costs for support services.

### **DBA Services**

eMedi8 provides database comprehensive administration and 24X7 database application support services leveraging the onsite-offshore model. eMedi8 has the technical expertise to provide these services for various databases on different technologies using the latest tools and utilities.

### **Web Operations Support**

eMedi8 provides 24X7 web infrastructure support services. Our methodology entails optimization of processes and resources within a consistent framework, while delivering on the requisite SLAs. eMedi8 has supported information systems' needs such as taking care of routine and specialized activities as well as executing projects in wide-ranging business, applications and technology areas providing incident, change and configuration management support.

### **Infrastructure Management Services**

eMedi8 offers a complete portfolio of Infrastructure Management Services (IMS) solutions and services for managing your enterprise's IT infrastructure landscape. As a 'Managed Service Partner', we provide our clients with a seamless, process driven, cost-effective approach for delivering end-to-end infrastructure solutions that enhance applications, sub-systems and business processes.

### **Re-engineering Services**

eMedi8's reengineering service offerings comprise platform transition, architecture reengineering and downsizing, language migration, multi-lingualization, database migration, software upgrades, among others. eMedi8 offers architectural support for new technologies as well as process optimization during forward engineering.

### **Website Maintenance and Enhancements**

eMedi8 provides end-to-end e-business solutions and services, which include: web-based enterprise applications; enterprise portals; web integration of enterprise value chain; web products engineering; web application maintenance, and verification & validation.